

# **Chicago Law: 2016 Association Law Symposium**

## The Premier Association Legal Education Event in Chicago

Thursday, May 19, 2016 Conference Chicago at University Center 525 South State Street, Chicago, IL.

The Chicago Law: 2016 Association Law Symposium is the definitive legal education event that addresses the most pressing issues in association law today. Maximize your organization's legal knowledge, network and share ideas with your peers, earn CLE and CPE credit, and get the most comprehensive review of current practice in association and nonprofit law—all in one day.

#### Who should attend?

If you are an association's in-house counsel, or an attorney with association clients, this is the symposium for you. Designed to speak directly to lawyers, this program is focused on the latest legal developments and future changes that affect associations.

In addition, we recognize that many CEOs and senior-level association executives can be responsible for updating members and staff on the latest laws and regulations. This program will give you the insider perspectives you need to keep abreast of critical legal issues.

breakout sessions to ensure that you have plenty of options to meet your learning needs.
Registration/Continental Breakfast
Welcome!  ASAE's Chicago Law Planning Committee Chair  • Kimberly Pendo, partner, Chicago Law Partners LLC
Plenary Session: Cyber-Secure Your Association This presentation will provide an overview of the types of cyber threats and the methods by which those threats gain entry into a company's IT environment. The session will offer a description of the many ways by which companies become vulnerable to cyber intrusions (hardware, software, humans, etc). Join this session to discuss best practices to Identify, Protect, Detect, Respond and Recover with regard to cyber threats.
Content leaders:  • Tim Bowling, Plante Moran  • Jennifer Dukarski, associate, Butzel Long
Break
Education Sessions:  Political Law Compliance Session (Part 1): Supporting Candidates, Growing Your PAC, and Increasing the Effectiveness of Your Government Affairs Program  The 2016 election year is in full swing, and associations and other tax-exempt organizations will play key roles in supporting and promoting candidates as well as influencing legislators and other public officials in Washington and state capitals. Tax-exempt organizations must understand the "do's" and "don'ts" before engaging in any political activity or risk running afoul of a myriad of state and federal campaign

finance, tax, lobbying and ethics rules.

The ASAE Chicago Law Symposium is pleased to offer a special two-part election year political law curriculum which will address issues of importance to the tax-exempt community.

This first session will address the rules of the road for supporting candidates and operating a political action committee (PAC), as well as strategies for growing a PAC and using it as a part of an integrated government affairs program. Topics will include contribution limits and prohibitions, permissible and prohibited PAC fundraising activities, options for association members to assist in PAC fundraising, and permissible uses of association resources and events to support candidates. The session will also address risks and strategic considerations related to lobbying and gift giving to candidates and officeholders. The program leaders are Jim Kahl, former FEC Deputy General Counsel, and Dan Ekstein, former Vice President at JPMorgan Chase & Co. and the bank's PAC director. This session will help you avoid tripping up on complicated and confusing rules and offer practical and proven strategies for growing and improving your organization's government affairs program.

#### **Content leaders:**

- James Kahl, partner, Whiteford, Tayloer & Preston LLP
- Dan Ekstein, partner, Sagac Public Affairs

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#### **Antitrust Law for Associations**

Associations and their members often work to promote practices that benefit consumers and increase competition. However, some conduct by associations, and some conduct by members in connection with association meetings, may be deemed to be anticompetitive and therefore violative of the antitrust laws. Learn from an experienced antitrust practitioner, the basic features of the antitrust laws, the antitrust implications of various association activities, and the considerations that you need to take into account in evaluating conduct that could have anticompetitive consequences. You'll gain insights into recent developments, such as the Supreme Court's decision last year holding that actions of State regulatory boards comprised of market participants can violate the antitrust laws. Walk away with the tools and knowledge you need to sharpen your organization's compliance program before the next board meeting.

#### **Content leaders:**

Jack Bierig, partner, Sidley Austin LLP

#### 10:30 - 10:40 a.m.

**Break** 

#### 10:40 - 11:40 a.m.

#### **Education Sessions:**

# Political Law Compliance Session (Part 2): Election Year Issues for Tax-Exempt Organizations: What Can Your Organization Do?

What (and how much of it) can 501(c)(3)s, 501(c)(6)s, and other types of tax-exempt organizations do in an election year? How can a 501(c)(3) comment on issues driving the current political debate without running afoul of the ban on 501(c)(3) political campaign intervention? What's a "super PAC," and what are the pros and cons of using them for electoral activity versus 501(c)s? When is a 501(c)(6) doing too much electioneering and thus failing to meet its exemption requirement of primarily serving its industry or line of business? Some of these questions can be difficult to answer now that Congress won't allow Treasury to write regulations to inform us of these issues. Join this session to learn what your organization can do, and how it can take advantage of the opportunities to promote issues and candidates in an election year without losing your tax-exempt status.

#### **Content leaders:**

- Moderator: Michael Clark, partner, Sidley Austin LLP
- John Pomeranz, attorney, Harmon, Curran, Spielberg & Eisenberg, LLP

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#### The Employer's Handbook to Employment Law

One of the central roles associations fulfill is that of employer. Association administration and counsel must keep apprised of the ever changing employment laws at the state and federal level. In an effort to assist in that task, this session will focus on best practices for employers when drafting employee handbooks and hiring and/or training employees. Topics addressed will include the Illinois Pregnancy Accommodation Act, the Department of Labor's proposed changes to overtime exemptions under the Fair Labor Standards Act, and best practices for Equal Employment Opportunity (EEO) compliance.

#### **Content leader:**

• Emily Fess, attorney, Vedder Price P.C.

#### 11:40 a.m. - 1:00 p.m.

#### **Luncheon Keynote:**

Grab some lunch at the buffet and settle in with some old friends and new colleagues to swap stories and listen to our lunchtime session.

#### Luncheon Keynote:

#### Leveraging Association Partnerships: How to Inspire, Ignite and Foster Your Association's Growth

 Laura Caldwell, former civil trial attorney, award winning author & professor, Loyola University Chicago School of Law

1:00 – 1:15 p.m.

Break (time to get from lunch to the next session!)

#### 1:15 - 2:15 p.m.

#### **Education Sessions:**

#### **Ethics in Action**

This session will use an interactive roundtable and presentation style approach to identify, analyze and discuss various ethical conflicts and dilemmas faced by attorneys who serve as associations' in-house counsel or who have association clients. Panelists will prepare and present scenarios that highlight ethical considerations and rules that members' face on a regular basis and each roundtable will be tasked with working through the respective issues to arrive at the most appropriate ethical conclusion.

#### **Content leaders:**

- Michael Catalfimo, shareholder, Carter Conboy
- Mackenzie Monaco, attorney, Carter Conboy

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#### Successful Meetings: Navigating Legal Issues Associated with Meeting Contracts

Learn from our team of experts about what's new and different in hotel and exhibit contracts. This fast-paced session will get you thinking about hot topics such as avoiding hidden pitfalls, addressing disruptive technologies, and understanding the risks hidden within standard contract language.

#### **Content leaders:**

- Kelly Fox, senior vice president, meetings, Institute of Food Technologists (IFT)
- Barbara Dunn O'Neal, partner, Barnes & Thornburg LLP

2:15 - 2:25 p.m.

**Break** 



Exceptional L	earning for	Association	Professionals
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Plenary Session:		
Negotiation: Critical Skills and Techniques to Boost Your Success		
Whether you're trying t close an important deal, resolve a fiery dispute or manage a client, negotiation skills are crucial to your success. Participate in an interactive discussion that will highlight how to make		
to help you improve your negotiating effectiveness. You will walk away from the discussion with		
practical strategies and tools that you can implement for success.		
Content leaders:		
Dr. Gail Berger, assistant professor of instruction, Northwestern University		
Break		
Closing Plenary Session:		
Dancing with the Stars!		
Tired of doing the tango without a lead around the issues that affect you on a daily basis? Join us as a		
panel of well-recognized association law experts show off lightning quick steps and dizzying twirls while		
responding to your questions about a wide array of legal issues facing associations today. The dancing		
may be figurative, but the information will be substantive, relevant, and interesting. Come ready to gather some new ideas, and shimmy away with some killer moves!		
Content leaders:		
Moderator: J. Craig Busey, general counsel, American Dental Association		
Paula Cozzi Goedert, partner, Barnes & Thornburg LLP		
<ul> <li>Jonathan T. Howe, FASAE, senior partner and president, Howe &amp; Hutton, Ltd</li> </ul>		
C. Scott Litch, CAE, COO and general counsel, American Academy of Pediatric Dentistry		
Jed R. Mandel, partner, Chicago Law Partners, LLC		
Thank you!		
Annual Association Law Planning Committee Members		
Networking Reception		
It has been a long day. Join us in the beautiful outdoor terrace to unwind and share nuggets of		
knowledge you've acquired throughout the day with your peers. Spend a few minutes catching up with some old friends and maybe even make a new one!		

### **Additional Information:**

### Registration

Visit <a href="https://www.asaecenter.org/meetings/2016-04-15-chicago-law-2016-association-law-symposium">https://www.asaecenter.org/meetings/2016-04-15-chicago-law-2016-association-law-symposium</a> to register online, or call 888-950-ASAE (2723) or 202-371-0940 to register by phone. You can also get details and information regarding, CAE credit hours, transportation and more! \*If you require special accommodations to fully participate, please send a written description of your needs to: cpeck@asaecenter.org

#### **Tuition**

\$695 for ASAE members \$895 for nonmembers

### **Bring Your Team and Save**

When one person from your organization registers, all subsequent colleagues from the same organization may register for \$595 (or \$795 for nonmembers)—a \$100 savings! To take advantage of this offer, please contact Member Services at 1-888-950-2723 (in Washington, DC, 202-371-0940).



#### **Peer-Created Education**

ASAE staff has developed this learning experience with input and guidance from senior-level legal professionals. Thank you to ASAE's Legal Section Council for contributing their expertise and ideas to shape this learning opportunity!

#### **Earn CLE and CAE Credit Hours**

Earn seven (7) Certified Association Executive (CAE) hours toward certification or re-certification of your designation. This program is also eligible for CLE credit. Do you plan to attend the Symposium and need CLE credits? Please send an email indicating the state for which you need credits to tjohnson@asaecenter.org.

#### **Program Hours**

Registration and continental breakfast will begin at 7:30 a.m. The education programming will run from 8:15 a.m. -4:35 p.m. A networking reception will be held from 4:35 - 5:30 p.m.

#### **Accommodations**

While there is no hotel room block for this program, there are several hotels in the area. Try researching hotels near the Conference Chicago at University Center. Some of these include – **Hotel Blake**, 500 S. Dearborn St. 312-986-1234; **Hyatt Centric Loop**, 100 W. Monroe St. 312-236-1234; **Palmer House**, 17 E. Monroe St. 312-726-7500; **Renaissance Blackstone Chicago Hotel**, 639 S. Michigan Ave. 312-447-0955; **Hilton Towers Chicago**, 700 S. Michigan Ave. 312-922-4400.

#### **Cancellation Policy**

If received in writing at least five business days before the program begins, you will be refunded your registration fee after a \$75 administrative charge. Cancellations not received in writing by the date required will not be eligible for a refund. No-shows will not be refunded.

#### **Access Pass**

This program is worth 14 Access Pass Points. For more information on our access pass program and benefits please visit: <a href="https://www.asaecenter.org/membership/organizational-membership/asae-access-pass">https://www.asaecenter.org/membership/organizational-membership/asae-access-pass</a>

#### Confirmation

You will receive an electronic confirmation of your registration from ASAE upon completion of your order, and an additional confirmation reminder within several days prior to the start of the program.

#### Location

Conference Chicago at University Center 525 S State Street Chicago, IL. 60605 312.924.8110

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#### **Register Today**

https://www.asaecenter.org/meetings/2016-04-15-chicago-law-2016-association-law-symposium